

Steven McCarthy, MFA, Professor

1985 Selby Avenue Department of Design, Housing, and Apparel
St. Paul, MN 55104 College of Design, University of Minnesota
651 398-2519 240 McNeal Hall, 1985 Buford Avenue
sm@episodic-design.com St Paul, MN 55108
http://www.episodic-design.com 612 624-1729
smccarthy@umn.edu

Curriculum Vitae: *Table of Contents*

01	Education and Academic Appointments
02	Scholarship and Creative Production
02	Juried Exhibitions
05	Invitational Exhibitions
07	Collections
08	Citations
09	Refereed Publications: Creative Work
10	Refereed Publications: Articles
10	Invited Publications: Articles
11	Invited Publications: Creative Work
12	Refereed Presentations
13	Published Abstracts
14	Invited Presentations
15	Exhibitions Curated
15	Popular Press, Special Interest Publications
16	Grants
17	Awards
18	University Teaching
18	University of Minnesota Teaching
18	University of Minnesota Advising
19	Northern Kentucky University Teaching
20	Northern Kentucky University Advising
21	Discipline Related Service
21	External Reviewer
22	Professional Organization Leadership
22	Competition Juror
22	Professional Memberships
22	Service to the Community
23	Professional Development: Teaching
23	Professional Development: Design
24	Educational Outreach Design
27	University Governance
27	Department, College and University Committees
29	Professional Design Experience
29	Professional Consulting and Employment

Education and Academic Appointments

Master of Fine Arts (terminal degree)

Stanford University, Palo Alto, California 1983-1985.

A Joint Program of the Departments of Art and Mechanical Engineering.

Area of Emphasis: Graphic Design.

Bachelor of Fine Arts

Bradley University, Peoria, Illinois 1977-1980.

Areas of Emphasis: Drawing and Sculpture.

University of Maryland, Munich, Germany 1976-1977.

Academic Studies.

Advanced Design Studies

Visual Studies Workshop, Rochester, New York 1987.

Kent State University, Kent, Ohio 1995.

Research Interests

Theory of Graphic Design Authorship

Artists' Books

Professional Graphic Design Practice

Publication design

Identity design

Web design

Interactive Multimedia

Design History

Contemporary Criticism

Academic Appointments

University of Minnesota

Professor with tenure 2007-

Associate Professor with tenure 2002-2007

Curator of Graphic Design, Goldstein Museum of Design 2000-2007

Graduate Faculty Associate Member 1999-

Associate Professor 1998-2002

Northern Kentucky University

Associate Professor with tenure 1995-1998

Assistant Professor 1989-1995

Scholarship and Creative Production

Juried exhibitions

Professional design work and personal art work submitted to juried exhibitions is peer reviewed, and competitive; exhibition scope is cited where applicable (national, regional, local). Lowercase letters in some work titles are intentional.

McCarthy, S. J. (2009). Stamp pears. Oppositions exhibit. Arts + Literature Laboratory at River Street Gallery, New Haven, Connecticut.

McCarthy, S. J. (2008). Beauty contest (v.2 & v.3). Dog-Eared: Revealing the content of artist's books. National juried exhibition at Purdue University. West Lafayette, Indiana.

McCarthy, S. J. (2008). What's for des-art? (Lulu version) San Diego Book Arts Second National Juried Show. Geisel Library, University of California–San Diego.

McCarthy, S. J. (2008). A brief (anecdotal) history. New Views 2 international poster exhibition. Conversations and Dialogs in Graphic Design. London College of Communication, London. (online July 28, 2008) <http://newviews.co.uk/gallery/posters>.

McCarthy, S. J. (2007). Assemblages (Six untitled from Commercial Rhetoric Art Project). Art Reincarnated. Altered Esthetics gallery, Minneapolis.

McCarthy, S. J. (2006). Hell yes, Diaper drama digital videos. Regional competition of digital artworks. Minnesota Electronic Theater XVI, ACM SIGGRAPH (Special Interest Group: Computer Graphics), Minnesota chapter.

McCarthy, S. J. (2006). Commercial rhetoric art project (5 digital videos, streaming). International performance of digital artworks.
Rencontres Internationales Paris/Berlin.
Rencontres Internationales Madrid (April 2007).

McCarthy, S. J. (2006). Commercial rhetoric art project (7 digital videos, interactive menu).
FILE 2006–international festival of electronic language, São Paulo, Brazil.
FILE RIO–Rio de Janeiro (March 2007).

McCarthy, S. J. (2005). Hip art that's square poster. University and College Designers Association annual competition and exhibition, San Diego.

McCarthy, S. J. (2005). Con verse hay shun (print component) in FitzGerald, K. (Ed.) *News of the Whirled 4*. American Institute of Graphic Arts–Richmond, VA annual exhibition and competition.

McCarthy, S. J. and Noran, R. (2005) Hip art that's square (print and interactive materials for Goldstein Museum exhibit). Communicators' Forum annual competition, University of Minnesota.

McCarthy, S. J. (2005). Identity heft interactive work. Images Festival, Toronto, Canada. <http://www.imagesfestival.com/exhibition.php?id=27> (online February 22, 2006).

McCarthy, S. J. (2004). con verse hay shun, Identity heft interactive works. FILE 2004 –international festival of electronic language, São Paulo, Brazil.

McCarthy, S. J. (2004). ban han gun son, Don't shoot my son. Banned on These Premises, a locally juried exhibition about gun violence. Minneapolis College of Art and Design.

McCarthy, S. J. (2004). I confess poster. I Profess poster international exhibition. Mississippi State University (September 2007).
University of Alabama at Birmingham (Summer 2007).
University of Wisconsin–Stout (November 2006).
University of Memphis, Memphis, Tennessee (September 2006).
Davis College, Toledo, Ohio (October 2005).
Rensselaer Polytechnic Institute, Troy, New York (March 2005).
Portland State University gallery, Portland, Oregon (January 2005).
Scene Metrospace gallery, East Lansing, Michigan (July 2004).

McCarthy, S. J. (2003). X poster. X poster international exhibition. School of Design, Southern Yangtze University, China.

McCarthy, S. J. (2003). Better places, GoreD, Wellstone 'strongly held opinions'. Graphic Responses international online poster exhibition. Colorado State University.

McCarthy, S. J. (2003). Domestique + Exiternal and Asmara: then and again interactive works. FILE 2003–international festival of electronic language, São Paulo, Brazil.

McCarthy, S. J. (2003). Know Chain Link drawings (13 images, 12 not previously exhibited). (Non) Commercial regional exhibition. Nash Gallery, University of Minnesota.

McCarthy, S. J. (2001). Know Chain Link interactive work, Episodic Design web site. National design educators exhibition. Oklahoma State University, Stillwater, Oklahoma.

McCarthy, S. J. (2001). Voxelations: Her voice (digital component). International performance of digital artworks. Media Art Biennale WRO 2001, Wroclaw, Poland.

McCarthy, S. J. (2001). Voxelations: Her voice (digital component). International performance of digital artworks. Paris/Berlin International Meetings, Berlin, Germany.

McCarthy, S. J. (2001). Minnesota creates: Fashion for a century. Northern Lights Awards, Minnesota Association of Government Communicators Minneapolis, Minnesota.

McCarthy, S. J. (2001). Hill/Pullman mailer. The Soviet Poster and Its Contemporary Legacy national exhibition. American Institute of Graphic Arts, Orange County and Chapman University, Orange County, California.

McCarthy, S. J. (2001). Voxelations: Her voice (digital component). International performance of digital artworks. VideoFormes 2001 Prix de la Création Multimédia, Electronic Village. Clermont-Ferrand, France.

McCarthy, S. J. (2001). Ben Causey drawing. Surface, Line and Mark national exhibition. Paint Creek Center for the Arts. Rochester, Michigan.

McCarthy, S. J. (2000). Minnesota creates: Fashion for a century. Design Educators National Exhibition. Oklahoma State University, Stillwater, Oklahoma.

McCarthy, S. J. (1999). "c'mere man, i wanna talk to you". Regional exhibition of digital works, motion graphics. Minnesota Electronic Theatre X. Minneapolis Office of Film, Video & Recording and SIGGRAPH (Special Interest Group: Computer Graphics), Minnesota chapter.

McCarthy, S. J. (1999). seminal ideas Web site. Design Institute poster. National design educators exhibition. Oklahoma State University, Stillwater, Oklahoma.

McCarthy, S. J. (1999). weather/whether, An American wake. National exhibition of artists' books. Cornucopia Art Center, Lanesboro, Minnesota.

McCarthy, S. J. (1999). Face the surface. American Institute of Graphic Arts, Minnesota exhibition.
AIGA headquarters gallery, New York City.
College of Visual Arts, St. Paul.
Exhibition opening, Minneapolis.

McCarthy, S. J. (1999). Circular Reasoning. To Have and to Hold, regional exhibition of artists' books. Nash Gallery, University of Minnesota.

McCarthy, S. J. (1999). "c'mere man, i wanna talk to you". immedia99, national exhibition of interactive digital works. University of Michigan, Ann Arbor.

McCarthy, S. J. (1998). An American wake. Story:Telling, national exhibition of artists' books. Minnesota Center for Book Arts, Minneapolis.

McCarthy, S. J. (1998). An American wake. Booked, national exhibition of artists' books. The Art Academy of Cincinnati, Cincinnati, Ohio.

McCarthy, S. J. & de Almeida, C. M. (1998). This. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1997). Another look. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1996). NKU Art brochure. Seminal ideas identity. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J., et al. (1995). Xpress corps. The Medicine Show, national exhibition of artists' books. Columbia College, Chicago.

McCarthy, S. J. (1995). Circular reasoning. Maximum Message/Minimum Means, national design exhibition. American Institute of Graphic Arts, New York City.

McCarthy, S. J. (1995). C.A.G.E. gallery brochure. Circular reasoning. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1995). Circular reasoning. Book Art at Sims Memorial Library, national exhibition. Southeastern Louisiana University, Hammond, Louisiana.

McCarthy, S. J. (1994). Circular reasoning. Choices poster. 1 2 3 Color Show, regional exhibit. American Institute of Graphic Arts, Cincinnati and Art Center Dayton, Ohio.

McCarthy, S. J. (1993). order/chaos. A Decade of Artists' Books in Illinois, regional exhibition. State of Illinois Gallery, Chicago.

McCarthy, S. J. (1993). New works show mailer. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1992). Gerald Guthrie show mailer. Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

McCarthy, S. J. (1991). order/chaos. Art of the Contemporary Book: New Works national exhibition. Ohio State University, Columbus, Ohio.

McCarthy, S. J. (1991). Steven McCarthy identity. NKU Art letterpress poster. Annual design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio.

Invitational exhibitions

Professional design work and personal art work submitted to invitational exhibitions is selective based on the curator's vision and the theme of the exhibit; exhibition scope is cited where applicable (national, regional, local).

McCarthy, S. J. (2008). Know chain link, Domestique/external, Commercial rhetoric art project (web site), Identity heft, Con verse hay shun. Emerging Digerati Showcase at the Weisman Art Museum. Institute for New Media Studies. University of Minnesota.

McCarthy, S. J. (2007). Jones, keeping up with them (poster). Art from A to Z exhibition. UMC Art Gallery, University of Colorado at Boulder.

McCarthy, S. J. (2007). Twelve untitled collages from Commercial Rhetoric Art Project (previously unexhibited). Products of our Time. Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2004). Minnesota creates, C.A.G.E. 15 exhibit catalogs. Salon to Super Show exhibition of art catalogs. Wilson Library, University of Minnesota.

McCarthy, S. J. (2002). Journeyman: travel journal pages and photos. Faculty Spotlight exhibition, Nash Gallery, University of Minnesota.

McCarthy, S. J. (2001). C R future. Adversary: A traveling exhibition (of) contesting graphic design.

Colins C. Diboll Gallery at Loyola University, New Orleans, LA (March 2004).

University of Iowa Design Gallery, Iowa City, Iowa (October 2003).

Montserrat College of Art, Beverly, MA (January 2003).

Old Dominion University, Norfolk, VA (Summer 2002).

American Institute of Graphic Arts national conference, Washington DC (March 2002).

Zero Station Gallery, Portland, Maine (May 2001).

Tweed Museum of Art, University of Minnesota, Duluth (April 2001).

McCarthy, S. J. (2000). Voxelations: Her voice (print and digital components). All-University of Minnesota (system-wide regional) faculty exhibition. Tweed Museum of Art, University of Minnesota, Duluth.

McCarthy, S. J. (1999). weather/whether. Bradley University art alumni national exhibition. Bradley University, Peoria, Illinois.

McCarthy, S. J. (1999). black white mixed. Soul Design, national and international graphic design exhibition.

Minneapolis College of Art and Design, Minneapolis, Minnesota.

Grafill Gallery, Oslo, Norway.

McCarthy, S. J. (1998). An American wake. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1997). CCSA identity. NoGoLogoShow, regional exhibition. American Institute of Graphic Arts, Cincinnati and Columbus. Society of Communicating Arts, Columbus, Ohio.

McCarthy, S. J. et al. (1997). Xpress corps. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). "c'mere man, i wanna talk to you". Sabbatical research faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). Circular reasoning. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). Xpress corps, order/chaos, The invisible type, Memory of 33. Seminar in Graphic Design regional exhibit. King Library, University of Kentucky, Lexington, Kentucky.

McCarthy, S. J. (1995). Circular reasoning. Kentucky Book Artists regional exhibit. Kentucky Art & Craft Foundation, Louisville, Kentucky.

McCarthy, S. J. (1995). ban han gun son. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1995). ban han gun son. Mark Patsfall Graphics' Cincinnati Portfolio II local exhibit. Tony Birkhead Gallery, Cincinnati, Ohio.

McCarthy, S. J. (1994). The new story. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1993). order/chaos, The invisible type. Kentucky Arts Council grant recipient regional exhibit. Owensboro Museum of Art, Owensboro, Kentucky.

McCarthy, S. J. (1993). Memory of 33. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1992). order/chaos. Kentucky Artists Exchange regional exhibit. South Carolina State Museum, Columbia, South Carolina.

McCarthy, S. J. (1992). The invisible type. Vital Signs, local exhibition. NKU Fourth Street Gallery, Cincinnati, Ohio.

McCarthy, S. J. (1992). order/chaos, The invisible type. Eight Book Artists, regional exhibition. Public Library of Cincinnati, Cincinnati, Ohio.

McCarthy, S. J. (1992). The invisible type. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). order/chaos. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1990). spatial/special. Department of Art faculty local exhibit. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. & Valette, N. M. (1988). see small. Miniature Books, regional exhibition. San Francisco International Airport, San Francisco, California.

Art works in institutional or private collections is the generally the result of a purchase acquisition through a dealer. Library collections are non-circulating "special collections." Dealers: Printed Matter, Tony Zwicker, New York; Peter Huttinger, Cincinnati; Agence TOPO, Montréal; and Califia Books, San Francisco. (Edition size is given after date).

Collections

- McCarthy, S. J. Hip art that's square poster (2005). (*Edition of 1500*).
University and College Design Association competition winners. Kent State University Library Special Collections. Kent, Ohio.
- McCarthy, S. J. Voxelations: her voice (2000). (*Edition of 50*).
Agence TOPO, Montréal, Canada.
NT2 Laboratory : New Technologies, New Textualities. Literary Studies Department of the Université du Québec à Montréal.
- McCarthy, S. J. An American wake (1997). (*Edition of 10*).
Stanford University Library Special Collections. Palo Alto, California.
- McCarthy, S. J. et al. Xpress corps (1995). (*Edition of 20*).
Houghton Library, Harvard University. Cambridge, Massachusetts.
Sackner Archive of Visual and Concrete Poetry. Miami Beach, Florida.
Stanford University Library Special Collections. Palo Alto, California.
- McCarthy, S. J. Circular reasoning (1994). (*Edition of 500*).
Museum of Modern Art Artist Book Collection. New York, New York.
Banff Centre Artist Book Collection. Banff, Alberta, Canada.
Virginia Commonwealth University. Richmond, Virginia.
Stanford University Library Special Collections. Palo Alto, California.
Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
Warren Wilson College, Asheville, North Carolina.
Flaxman Library, School of the Art Institute of Chicago, Illinois.
Robert Morris College, Chicago, Illinois.
University of Washington Library, Seattle, Washington.
University of Minnesota, Duluth, Minnesota.
AIGA Design Archives, Denver Art Museum.
- McCarthy, S. J. ban han gun son. (1995). (*Edition of 30*).
(in Mark Patsfall Graphics' Cincinnati Portfolio II).
Cincinnati Art Museum, Cincinnati, Ohio.
The Public Library of Cincinnati, Cincinnati, Ohio.
- McCarthy, S. J. Memory of 33 (1992). (*Edition of 100*).
Museum of Modern Art Artist Book Collection. New York, New York.
Newark Public Library Artist Book Collection. Newark, New Jersey.
Stanford University Library Special Collections. Palo Alto, California.
Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
University of Washington Library, Seattle, Washington.
- McCarthy, S. J. The invisible type (1992). (*Edition of 20*).
National Art Library, The Victoria & Albert Museum. London, England.
Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
Stanford University Library Special Collections. Palo Alto, California.
- McCarthy, S. J. order/chaos (1990). (*Edition of 10*).
Stanford University Library Special Collections. Palo Alto, California.
Design, Art, Architecture and Planning Library. University of Cincinnati, Ohio.
Sackner Archive of Visual and Concrete Poetry. Miami Beach, Florida.
- McCarthy, S. J. and Valette, N. M. see small (1987). (*Edition of 40*).
Stanford University Library Special Collections. Palo Alto, California.
J. Willard Marriott Library, University of Utah, Salt lake City.
Yale University Library, New Haven, Connecticut.

Citations refer to written mentions, media presentations or critical reviews of my work by others.

Citations

Lupton, E. (2008) Insights lecture. AIGA/Walker Art Center. Work mentioned: design authorship (with screen grab of Episodic Design website). Video of lecture showing screen archived on iTunes U.

Poynor, R. (2008) Critical Omissions. Print magazine. Vol. 62, No. 5, 2008, pp. 33–34. Cincinnati: F&W Publishers. Work mentioned: comment from Design Observer about critical design as design authorship.

Barnbrook, J. (2008) www.barnbrook.net > interviews (online 10 April 2008)
Work mentioned: Eric Gill and Jonathan Barnbrook: Designers as Authors at the Poles of the Twentieth Century essay.

Akama, Y. and Haslem, N. (2007) Reflecting on fashion city: Learning from collaborative experimental design. *visual:design:scholarship*, research journal of the Australian Graphic Design Association. Vol. 3, No. 2, 2007, pp. 39–47. Work mentioned: Curating as Meta-Design Authorship paper.

Winters, T. (2007) Using concepts of authorship in graphic design to facilitate deep, transformative learning. *visual:design:scholarship*, research journal of the Australian Graphic Design Association. Vol. 3, No. 1, 2007, pp. 19–29. Works mentioned: Designer as Author: Diffusion or Differentiation? and Self-authored Graphic Design: a Strategy for Integrative Studies papers.

Sweetapple, K. (2007) Power dressing: a Critique of design authorship. *visual:design:scholarship*, research journal of the Australian Graphic Design Association. Vol. 3, No. 1, 2007, pp. 1–8. Works mentioned: Designer as Author: Diffusion or Differentiation? paper and “What is Self-authored Graphic Design Anyway?” essay.

Nachtwey, J. (2007) My Home is Your Castle. 42–44. *Page* magazine 09|07. Hamburg, Germany. Article about Commercial Rhetoric Art Project.

Step Inside Design magazine/Jupitermedia Corporation (2007). Pop Culture. <http://www.liquidtreat.com/LiquidTreat/Door/28862> (online 13 February 2007)
Work mentioned: Commercial Rhetoric Art Project.

McDonald, A. and Starr, T. (2005) The Educated Designer: Form and Function in a University Environment or How to Produce Graphic Designers Who are Not a Danger to Society. http://revolutionphiladelphia.aiga.org/resources/content/2/5/7/0/documents/TStarr_AMcDonaldbetter.pdf (online September 29, 2005). Works mentioned: Designer as Author: Diffusion or Differentiation? and Self-Authored Graphic Design: A Strategy for Integrative Studies papers.

Trollbäck, J. (2004) Helvetica in Motion. 48. ATypI–Prague 2004 program.
Work mentioned: Helvetica: The Voice of Opposition paper.

Poynor, R. (2003) No More Rules: Graphic Design and Postmodernism. 128.
Quoted from essay: “What is Self-authored Graphic Design Anyway?”

Guten Cohen, K. (2001, February 4) Charcol draws out emotions. *Detroit Free Press*, 2F.
Work mentioned: Ben Causey drawing (from *know chain link* series).

Wirth, K. M. (1999, January–March). Story:Telling. *MCBA*, 14, 1–2.
Work mentioned: An American Wake artist’s book.

Demaline, J. (1998, January 18). Faculty Shows. *The Cincinnati Enquirer*, E6.
Work mentioned: An American Wake artist’s book.

Lauf, C. and Phillpot, C. (1998) Artist/Author: Contemporary Artists' Books. 166.
Work mentioned: "Let an Artist's Book Inspire You" article from HOW magazine.

Rock, M. (1996, Spring). The designer as author. *Eye*, 20, 52-53.
Work mentioned: Designer as Author: Voices and Visions exhibit.

Burdick, A. (1995, Fall). Introduction/inscription. *Emigre*, 36, 34.
Work mentioned: Designer as Author: Voices and Visions exhibit.

Princenthal, N. (1993, May/June). Artist's book beat. The Print Collectors Newsletter, 68.
Work mentioned: Memory of 33 artist's book.

Refereed publications: creative work

*Professional design work
submitted to juried
publications is peer reviewed,
and competitive.*

McCarthy, S. J. (2007). Circular reasoning. AIGA Design archives.
<http://designarchives.aiga.org/> > (dynamic database – search by title)

McCarthy, S. J., et al (DHA 2351 class). (2003). Celebrate the vision. In Porciello, M. (Ed.)
Graphis Poster 2003 (p. 66). Zurich & New York: Graphis Press.

McCarthy, S. J. (1995). ban han gun son. In Pedersen, M. (Ed.) *Graphis Poster 95* (p. 212).
Zurich & New York: Graphis Press.

McCarthy, S. J. (1995). Circular reasoning. In D. Brown, M. Cullen, S. Heller, E. Lupton, R.
Poyner (Eds.) *AIGA Graphic Design USA 16* (p. 64). New York: Watson, Guptill Publishers.

McCarthy, S. J. (1995). Mary Strubbe identity. In L. Chartier & S. Mason (Eds.) *Creating Great
Designs on a Limited Budget* (p. 40). Cincinnati, Ohio: North Light Books.

McCarthy, S. J. (1992). Steven McCarthy identity. In L. Seibert & L. Ballard (Eds.) *Making a
Good Layout* (p. 78). Cincinnati, Ohio: F&W Publications.

Refereed publications: articles published

*Articles submitted to
refereed publications
are peer reviewed, and
competitive.*

McCarthy, S. J. (2008). Designer-authored histories: graphic design at the Goldstein Museum
of Design. Design Issues. MIT Press. (in second review).

McCarthy, S. J. (2007). The University of Minnesota's College of Design: Identity through
emergent studio production. Proceedings of ConnectED 2007 – International Conference on
Design Education, University of New South Wales, Sydney, Australia. (CD-ROM)

McCarthy, S. J. (2007). Curating as meta design-authorship. *visual:design:scholarship*, the
research journal of the Australian Graphic Design Association. Vol. 2(2).
<http://www.agda.com.au/research/>

McCarthy, S. J. (2007). Defending the domestic environment from advertising: the
commercial rhetoric art project. In Friedman, K., Love, T. and Côte-Real, E. (Eds.) Design
Research Society *Wonderground Conference Proceedings*, 2006.
http://www.iade.pt/drs2006/wonderground/proceedings/fullpapers/DRS2006_0229.pdf

McCarthy, S. J. (Fall 2005). The art portrait, the pixel and the gene: micro construction of
macro representation. *Convergence: The Journal of Research into New Media Technologies*.
Sage Publications, UK. Vol. 11(4).

McCarthy, S. J. (October 2003). Dissenting type: Helvetica, the voice of opposition. Hidden
Typography international conference proceedings. St. Bride Printing Library, London.
<http://stbride.org/friends/conference/hiddentypography/helvetica.html> (online February 22,
2006).

de Almeida, C. M. & McCarthy, S. J. (Spring 2002). Designer as author: Diffusion or differentiation? DECLARATIONS of [inter]dependence and the im[edia]cy of design international symposium, Concordia University, Montréal.
http://www.declarations.ca/knowledge/author_1.htm (now offline).

McCarthy, S. J. & de Almeida, C. M. (Fall 2002). Self-authored graphic design: a strategy for integrative studies. *Journal for Aesthetic Education*. University of Illinois Press.

McCarthy, S. J. (Summer 2001). Creative production in the College of Human Ecology: A manifesto. *Report: AIGA-MN Design Education Summit*. American Institute of Graphic Arts, Minnesota chapter.

Hokanson, B. & McCarthy, S. J. (January 2001). Visual archaeologies. *Exploring the Visual Future: Art, Design, Science and Technology*. 203-206. International Visual Literacy Association journal. Iowa State University, Ames, Iowa.

McCarthy, S. J. & de Almeida, C. M. (Spring 1999). Assigning tables of content: self-authorship in undergraduate graphic design education. *University and College Design Association Designer*. 16-19.

Invited publications: articles published

*Articles submitted to
invitational publications
are selective based on the
editor's vision and the subject
of the publication.*

McCarthy, S. J. (2008) Killing me softly with great graphic design: the Commercial Rhetoric Art Project. *Issues magazine*. AIGA-Minnesota, Minneapolis.

McCarthy, S. J. (2006) Notes from the Wonderground. *Knowledge Circuit* section of <http://design.umn.edu>, online design conference reviews; Peter Hall, editor. Design Institute. University of Minnesota.

McCarthy, S. J. (2004) Graphic design as weapon of territorial terror. *Speak Up* Web site. <http://www.underconsideration.com/speakup/archives/002087.html> (online September 24, 2004)

McCarthy, S. J. (2003) Exhibition curator's statement. *Form\Inform catalog of works*. Steven McCarthy, editor. Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2002) Minding the map while mapping the mind. *Knowledge Circuit* section of <http://design.umn.edu>, online design conference reviews; Peter Hall, editor. Design Institute. University of Minnesota.

McCarthy, S. J. (2002) DECLARATIONS of [Inter]dependence. *Knowledge Circuit* section of <http://design.umn.edu>, online design conference reviews; Peter Hall, editor. Design Institute. University of Minnesota.

McCarthy, S. J. (2001) Tinker, tailor, designer, author. *Eye* no. 41, vol. 11. p. 83. London, UK: Quantum Publishing.

McCarthy, S. J. (2001). Provocative is as provocative does. *Provocative Graphics: The Power of the Unexpected in Graphic Design* by L. Harper (pp. 51-179 intermittent). Rockport, Maryland: Rockport Publishing.

McCarthy, S. J. (2000). Emigre archive is added to graphic design collection. *Friends of the Goldstein Gallery newsletter*. Fall 2000. University of Minnesota.

McCarthy, S. J. (1995). What is "self-authored graphic design" anyway? Designer as Author: Voices and Visions catalog/poster. Highland Heights, Kentucky: Northern Kentucky University.

Design and art work submitted to invitational publications are selective based on the editor's vision and the subject of the publication. (Lowercase intentional in some titles).

Invited publications: creative work

McCarthy, S. J. (2009). Compilation of 12 collages from Commercial Rhetoric Art Project (*in situ* exhibit). Products of our Time web site. <http://www.thelivingroomwar.com/Poot/stevenmccarthy.html> (online 17 Feb. 2009).

McCarthy, S. J. (2008). Three images from What's for des-art? (Lulu version) San Diego Book Arts Second National Juried Show catalog. Gary Miller, Ed. Geisel Library, University of California–San Diego. (p. 41).

McCarthy, S. J. (2008). Three images from Commercial Rhetoric Art Project in article Killing me softly with great graphic design. AIGA-Minnesota *Issues*. Winter 2008. (pp. 10-13).

McCarthy, S. J. (2007). Ten images from Commercial Rhetoric Art Project in J. Nachtwey's article My Home is Your Castle. *Page* magazine 09|07. Hamburg, Germany. (pp 42-44).

McCarthy, S. J. et al. (2007). Celebrate the vision (poster). In S. Heller and M. Ilic's *The Anatomy of Design: Uncovering the Influences and Inspirations in Modern Graphic Design*. Beverly, MA: Rockport Publishers. (p. 34).

McCarthy, S. J. (2006). College of Design center spread. In L. Weber, (Ed.) *Emerging* magazine. College of Design, University of Minnesota. (pp. 12-13).

McCarthy, S. J. (2004). Con verse hay shun (print component). In K. FitzGerald, (Ed.) *News of the Whirled 4*. (pp 31-38.)

McCarthy, S. J. (2004). Minnesota: drive smart (license plate design). L. Harper's *When Bad Plates Happen to Good States. Step Inside Design*. NY, NY: Dynamic Graphics Group. (pp. 94-99).

McCarthy, S. J. (2003). ban han gun son. The Cincinnati portfolios. <http://www.patsfallgraphics.com/pages/cinciportfolio.html> (online November 18, 2003)

McCarthy, S. J. (2001). ideaseeds 18 & 21, Voxelations (print component). In L. Harper's *Digital Expressions. HOW*. Cincinnati, Ohio: F&W Publications. (pp. 108-111).

McCarthy, S. J. (2001). Face the Surface poster, Voxelations: Her voice (print component) in L. Harper's *Provocative Graphics: The Power of the Unexpected in Graphic Design* Rockport, Maryland: Rockport Publishing. (p. 136 & p. 148).

McCarthy, S. J. (2000). seminal ideas Web site. In B. Houghton, (Ed.) *The Internet and Art* New York: Prentice-Hall. (pp. 159, 163).

McCarthy, S. J. (1999). black white mixed. In K. Nikitas' *Soul Design* national graphic design exhibition catalog. (pp. 20-21).

McCarthy, S. J. (1996). Self-portrait no. 52. *This: A Serial Review*. 3(1). (p. 92).

McCarthy, S. J. (1995). order/chaos. *Fullbleed* (Art Directors Club of Metropolitan Washington). (no folios given).

McCarthy, S. J. (1993). order/chaos. *A Decade of Artists' Books in Illinois* exhibition catalog. (p. 18).

McCarthy, S. J. (1992). order/chaos. *Kentucky Artists Exchange* exhibition catalog. (pp. 48-49).

Presentations made at academic conferences were peer reviewed and selective. In cases of co-authorship, presenter is underlined.

Refereed presentations

McCarthy, S. J. (September 2009). Design authorship's pre- and post-history: Framing its legitimacy (poster). Writing Design: Object, Process, Discourse, Translation. Design History Society Annual Conference, University of Hertfordshire, Hatfield, UK.

McCarthy, S. J. (July 2008). From graphics to products: Critical design as design authorship. New Views 2: Conversations and Dialogs in Graphic Design. London College of Communication, London.

McCarthy, S. J. (May 2008). Gettin' R-E-S-P-E-C-T in the academy: What constitutes graphic design research? Panel discussion (chair) with D. Jasper, K. FitzGerald. University and College Design Association conference. Dekalb, Illinois.

McCarthy, S. J. (April 2008). Documenting the graphic design learning abroad experience: From journals and photos to YouTube and blogs. Massaging Media 2: Graphic Design Education in the Age of Dynamic Media conference. AIGA Boston.

McCarthy, S. J. (July 2007). The University of Minnesota's College of Design: Identity through emergent studio production. ConnectED 2007 – International Conference on Design Education, University of New South Wales, Sydney, Australia.

McCarthy, S. J. (April 2007). Not the same old C.R.A.P. (Commercial Rhetoric Art Project): Desperate househusband fights consumer culture. Cross-cultural Perspectives of Visual Communication regional conference. University of Wisconsin–Eau Claire.

McCarthy, S. J. (November 2006). Defending the domestic environment from advertising: the commercial rhetoric art project. Wonderground, the international conference of the Design Research Society, Lisbon, Portugal.

McCarthy, S. J. (October 2005). Designer-authored histories: graphic design at the Goldstein Museum of Design. New Views: Repositioning Graphic Design History, at the London College of Communication, University of the Arts, London.

McCarthy, S. J. (March 2005). Con verse hay shun (print series) and Catalog of inverse possibilities. Collage as Cultural Practice conference at the University of Iowa, Iowa City, IA.

McCarthy, S. J. (September 2004). Kicking the edge to nudge the center: how North American designers use media at the margins to affect political change. Panel (chair) and presentation with C. Gaitor, J. Boyd-Brent, M. Longford. Politics of Design conference. University of Ulster, Belfast, Northern Ireland.

McCarthy, S. J. (May 2004). The art portrait, the pixel and the gene: micro construction of macro representation. Human Creation between Reality and Illusion, the Ninth Annual Conference of the International Society of Phenomenology, Aesthetics and the Fine Arts, Harvard University, Cambridge, MA.

McCarthy, S. J. (October 2003). Dissenting type: Helvetica, the voice of opposition. Hidden Typography international conference, St. Bride Printing Library, London.

McCarthy, S. J. (July 2002). Eric Gill and Jonathan Barnbrook: Designers as authors at the poles of the Twentieth Century. Mind the Map, the third international conference on design history and design studies. Istanbul, Turkey.

McCarthy, S. J. & Ishino, C. (April 2002). Away from home Web site, Mind the gap DVD. Presentation of documentation of study abroad experience. AIGA-MN Design Education Summit. Minneapolis, Minnesota.

McCarthy, S. J. & de Almeida, C. M. (October 2001). Designer as author: Diffusion or differentiation? Presentation at international symposium, DECLARATIONS of [inter]dependence and the im[edia]cy of design. Concordia University, Montreal.

McCarthy, S. J. (July 2001). Picture + structure = rapture. Boundaries, Bytes and Ballyhoo: Visual Sociology, New Media and Public Information. Annual Conference of the International Visual Sociology Association. School of Journalism and Mass Communication, UMN.

McCarthy, S. J. & de Almeida, C. M. (October 2000). Self-authored graphic design and enabling technologies. Presentation at the national conference Metamorphoses 2000: Expressive Art, Technology and Humanities. School of Visual Art, New York City.

McCarthy, S. J. (2000). Voxelations: Her voice (digital component) National performance of digital artworks. Metamorphoses 2000: Expressive Art, Technology and Humanities. School of Visual Art, New York City.

McCarthy, S. J. & Hokanson, B. (October 2000). Visual archaeology. Presentation at the national conference of the International Visual Literacy Association. Iowa State University, Ames, Iowa.

McCarthy, S. J. (September 2000). The artist's book: A hybrid or bastard? Presentation at History of the Book: the Next Generation. Drew University, Madison, New Jersey.

McCarthy, S. J. & de Almeida, C. M. (October 1999). Self-authored graphic design: a strategy for integrative studies. Presentation at the Association for Integrative Studies national conference. Naperville, Illinois.

McCarthy, S. J. (September 1999). Personal histories told through artists' books. Presentation at the Great Lakes History Conference. Grand Rapids, Michigan.

McCarthy, S. J. & de Almeida, C. M. (September 1998). Assigning tables of content: self-authorship in undergraduate graphic design education. Presentation at the University and College Design Association national conference. New Orleans, Louisiana.

Published Abstracts

Abstracts published in conference proceedings are result of peer-review process.

McCarthy, S. J. (July 2008). From graphics to products: Critical design as design authorship. New Views 2: Conversations and Dialogs in Graphic Design conference abstracts. (p. 26)

McCarthy, S. J. (May 2008). Gettin' R-E-S-P-E-C-T in the academy: What constitutes graphic design research? University and College Design Association conference abstracts. (p. 36)

McCarthy, S. J. (November 2006). Defending the domestic environment from advertising: the commercial rhetoric art project. Wonderground, the international conference of the Design Research Society, conference abstracts. (p. 143)

McCarthy, S. J. (October 2005). Designer-authored histories: graphic design at the Goldstein Museum of Design. New Views: Repositioning Graphic Design History conference abstracts. (p. 24).

McCarthy, S. J. (September 2004). Kicking the edge to nudge the center: how North American designers use media at the margins to affect political change. Politics of Design conference abstracts. (p. 26)

McCarthy, S. J. & de Almeida, C. M. (September 1998). Assigning tables of content: self-authorship in undergraduate graphic design education. University and College Design Association national conference abstracts. (p. 9)

Invited presentations made at academic conferences, workshops and classes. Includes serving as panelist and panel moderator. In cases of co-authorship, presenter is underlined. Local, regional or national range cited.

Invited presentations, panelist, moderator

McCarthy, S. J. (January 2008). Design for design's sake: Design-authorship in experimental publications. AIGA-Minnesota lecture (local).

McCarthy, S. J. (February 2007). Riveting stories about the designs that changed my life. Design@Noon lecture series. College of Design, University of Minnesota (local).

McCarthy, S. J. (November 2006). Lecture at I Profess exhibit opening. Furlong Gallery. University of Wisconsin, Stout (regional).

McCarthy, S. J. (October 2005). Artist-in-Residence. Minnesota State University–Moorhead. (regional).

McCarthy, S. J. (July 2003). Panelist at TypeCon2003. Society of Typographic Aficianados annual conference. Minneapolis, Minnesota (national).

McCarthy, S. J. (April 2003). Emerging Digerati presentation at the Weisman Art Museum. Institute for New Media Studies. University of Minnesota (local).

McCarthy, S. J. (February 2003). Writers and designers: a role reversal project. Presentation and group project at the Communicators Forum conference. University of Minnesota. (local).

McCarthy, S. J. (June 2002) Presentation about my work at Art Alumni Day. Bradley University. Peoria, IL (national).

McCarthy, S. J. (February 2002) Presentation at Painting the News: Digital Art, Interactivity and Storytelling. Institute for New Media Studies. School of Journalism and Mass Communication. University of Minnesota (national).

McCarthy, S. J. (November 2001) Minnesota Electronic Theatre 2001. Symposium of Computer Graphics and Interactive Communications. Minneapolis Office of Film, Video and Recording and SIGGRAPH (Special Interest Group: Computer Graphics), Minnesota chapter. (regional).

Gaiter, C. and McCarthy, S. J. (September 2001) Action, Reaction and Interaction: an Experimental Workshop in Digital Narrative. University of Minnesota TEL (Technology Enhanced Learning) presentation. (local).

McCarthy, S. J. (May 2001). Are You a Freak? Connecting with “U” Graphic Designers. Presentation and critique at the Communicators Forum conference. Univ. of Minnesota. (local).

McCarthy, S. J. (February 2001). Presentation about the graphic program at UMn, AIGA Minnesota Graphic Design Education Summit. St. Paul, Minnesota (regional).

McCarthy, S. J. (November 2000). Presentation of my work at University of Minnesota–Duluth, as part of Artists Lecture Series (national).

McCarthy, S. J. (October 2000). Moderator at Design Dialog: The Remix event with Ellen Lupton and Amy Franceschini. University of Minnesota (local).

McCarthy, S. J. (May 2000). Moderator and panelist at the Communicators Forum conference Managing the Frenzy. University of Minnesota (local).

McCarthy, S. J. (April 2000). Moderator at Design Dialog event with Chris Pullman and Bill Hill. University of Minnesota (local).

McCarthy, S. J. (May 1999). Writers and designers: a role reversal project. Presentation and group project at the Communicators Forum conference. University of Minnesota. (local).

McCarthy, S. J. (1999). Panelist, Social Environment with Sheila Levrant de Bretteville. Design Initiative Design Summit. University of Minnesota (local).

McCarthy, S. J. (1996). Panelist, Contemporary Japanese Poster with Gordon Salchow, et al. College of Mount Saint Joseph, Cincinnati, Ohio (regional).

McCarthy, S. J. (1993). Panelist, The Good, the Bad and the Naive. American Institute of Graphic Arts, Cincinnati, Ohio (regional).

McCarthy, S. J. (1993). Guest lecturer at University of Washington course Graduate Seminar. Seattle, Washington (national).

McCarthy, S. J. (1993). Guest lecturer at University of Cincinnati course Photographic Artist's Books. Cincinnati, Ohio (regional).

McCarthy, S. J. (1992). Guest lecturer at University of Kentucky course Art Professions. Lexington, Kentucky (regional).

Exhibition curator

Conceived of exhibition concept, curated work, designed exhibit and graphic materials.

Shelton, R. & McCarthy, S. J. (2005). Hip art that's square: A survey of album covers from the collection of Richard Shelton. The Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2003). Form\inform. A nationally juried and invitational exhibition about the relationship between graphic design education and professional practice. Jury: Tim Larsen, Kali Nikitas, Steve Sikora. The Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. & de Almeida, C. M. (1996). Designer as author: Voices and visions. Co-curated a national exhibition. Northern Kentucky University, Highland Heights, Kentucky.

Popular press or special interest publications

Interviews, articles and quotes about my work published in the popular and university media.

Arvidson, A. R. (Jan/Feb 2009) College of Connections. Architecture Minnesota.

Shapiro, G. F. (2007, February 7) Helvetica, the Prim Juggernaut. Gothamist. http://www.gothamist.com/archives/2007/02/07/helvetica_the_s.php

Lee, D. (2006, October 10). Morning Show with Dave Lee. WCCO radio.

Dawson, B. (2005, March 14). Gr8 pl8s. Minneapolis Star Tribune.

Abbe, M. (2005, March 4). Under cover. Minneapolis Star Tribune.

Baxter, A. (2005, February 1) Hip art that's square. Minnesota Public Radio web site http://news.minnesota.publicradio.org/features/2005/01/31_baxtera_albumart/

Linton, H. with McCarthy, S. J. (Summer 2002). Alumni achievements. Full Circle, the Department of Art Alumni Newsletter. Bradley University.

Grafstrom, T. (Spring 2002). Great faculty: Creative works. UMn Campaign Legacy.

Vance, D. (1997, May 17). Graffiti artist grad headed for prestigious Yale program. The Cincinnati Post.

Demaline, J. (1997, January 17). Self-portrait hobby leads to career and exhibit at NKU. The Cincinnati Enquirer.

Thompson, J. A. (1992). The art of the book. Spectrum: Sponsored Projects at NKU.

Hightchew, H. J. (1992) Save that junk: it might work great in a book. The Kentucky Post.

*All grants were competitive
and peer reviewed except
where noted with asterisks.*

Grants received (\$75,000 total/\$6,600 external)

Intense Ruby Red: From Irish Blood to French Wine, and Back Again. Office of the Provost. UMn. \$3000 to support creative research project in Bordeaux, France (2009).

Office of International Programs. UMn. \$1080 to support travel to London, UK (2008).

Office of International Programs. UMn. \$1000 to support travel to Sydney, Australia (2007).

Office of International Programs. UMn. \$500 to support travel to Lisbon, Portugal (2006).

Office of International Programs. UMn. \$500 to support travel to Istanbul, Turkey (2002).

College of Human Ecology. UMn. \$500 to support travel to Istanbul, Turkey (2002).

DECLARATIONS of [inter]dependence and the im[edia]cy of design ateliers.

McCarthy, S. J. UMn Design Institute Grant \$3,000. Travel money to enable six students to attend an international symposium and ateliers at Concordia University, Montreal. (2001).

Action, Reaction and Interaction: an Experimental Workshop in Digital Narrative. Co-investigators: C. Gaiter (School of Journalism), McCarthy, S. J. UMn TEL (Technology Enhanced Learning) Grant \$7200 (matching grant). (2001).

Joint design programming between the DHA and the Dept. of Art, UM-Duluth. Grant author and principal investigator: McCarthy, S. J. Co-investigators: Hokanson, B., Brush, G., FitzGerald, K., Ishino, C. & Kmetz, J. UMn Design Institute Grant \$36,100. (2000-2001).

Voxelations: Her Voice interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. UMn McKnight Summer Fellowship \$5000. (June-August 1999).

Voxelations: Her Voice interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. UMn Faculty Summer Fellowship \$5000. (1999).

Software purchase for "c'mere man, i wanna talk to you" interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. Northern Kentucky University, Highland Heights, KY. Project Grant \$2000. (1996).

Circular Reasoning artist's book. Grant author and principal investigator: McCarthy, S. J. Northern Kentucky University, Highland Heights, KY. Matching Grant \$1600. (1994).

Circular Reasoning artist's book. Grant author and principal investigator: McCarthy, S. J. Sidney Printing & Cincinnati Bindery, Ohio. In-kind contribution \$1600. (1994).*

The Memory of 33, The Invisible Type artist's books. Grant author and PI: McCarthy, S. J. Kentucky Arts Council Al Smith Fellowship \$5000. (1992).

order/chaos artist's book. Grant author and PI: McCarthy, S. J., Northern Kentucky University, Highland Heights, KY. Faculty Summer Fellowship \$3000. (1991).

*Awards granted from
within juried exhibitions
or competitions, and
academic leaves (which were
competitive).*

Awards

Semester Leave (single semester at full pay).

The Project of inverse possibilities: Defending the domestic environment by making art from advertising. Grant author and principal investigator: McCarthy, S. J. College of Human Ecology, UMn (2005).

MIKE Award (people's choice). Hip art that's square.

(print and interactive materials for Goldstein Museum exhibit). Communicators' Forum annual competition, University of Minnesota. (2005).

Best of 1- or 2-color award. Con verse hay shun (print component)

in FitzGerald, K. (Ed.) *News of the Whirled 4*. American Institute of Graphic Arts–Richmond, VA annual exhibition and competition. (2005).

Juror's choice award. Know chain link interactive work.

Second prize, professional category. Episodic Design web site.

National design educators exhibition. Oklahoma State University, Stillwater, Oklahoma. (2001).

Juror's choice award. Seminal ideas web site.

Second prize, professional category. Design Institute poster.

National design educators exhibition. Oklahoma State University, Stillwater, Oklahoma. (1999).

Bronze award. This.

Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio. (1998).

Silver award. Another look.

Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio. (1997).

Sabbatical Leave (single semester at full pay).

"C'mere man, i wanna talk to you" interactive digital artist's book. Grant author and principal investigator: McCarthy, S. J. NKU, Highland Heights, Kentucky. (1996).

Bronze award. NKU Art brochure.

Silver award. Seminal ideas identity.

Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Ohio. (1996).

Silver award. C.A.G.E. gallery brochure.

Bronze award. Circular reasoning.

Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Cincinnati, Ohio. (1995).

Award of excellence. Circular reasoning book.

Merit award. Choices poster.

1 2 3 Color Show, regional exhibit. American Institute of Graphic Arts, Cincinnati and Art Center Dayton, Ohio. (1994).

Silver award. Steven McCarthy identity.

Bronze award. NKU Art letterpress poster.

Annual professional design competition and regional exhibition. Art Directors Club of Cincinnati, Cincinnati, Ohio. (1991).

University Teaching

Associate Professor, Professor of Graphic Design

Department of Design, Housing, and Apparel
University of Minnesota 1998-present

Teach 4 graphic design courses annually in program leading to BS/BFA, MA, PhD and MFA degrees. Participate in Graphic Design Program, Department, College and University committees. Advise undergraduate and grad students.

Served as Faculty Advisor to Communications Team, Solar Decathlon project (Summer 2008). Helped guide students and university communications staff in defining visual identity for print, environmental and online communications for UMn entry into international competition sponsored by US Dept. of Energy.

Supervised *By Design* student agency for course release (2002-2004, 2006). Managed 2-3 student employees, marketed agency to University and external clients, handled budget, prepared estimates and submitted invoices, mentored students through professional design process.

UMn Teaching

(all are 3-4 semester credit hours or equivalent; all are studio classes unless otherwise noted; average enrollment: 15-20)

DHA 2345, Typographic Design: taught 6 times.
DHA 2351, Graphic Design 1: taught 9 times.
DHA 3170, Special Topics: Collage, Montage and Assemblage: taught 1 time.
DHA 3352, Identity and Symbols, taught 1 time.
DHA 3353, Packaging and Display: taught 3 times.
HSEM 3053, Graphic Activism (seminar): taught 1 time.
(2 credit College of Liberal Arts Honors seminar, taught as overload)
DHA 4345, Advanced Type: taught 1 time.
DHA 4365W, Senior Seminar: taught 8 times.
DHA 4354, Graphic Design 4: taught 5 times.
DHA 5399, Theory of Electronic Design (seminar): taught 2 times.
DHA 5196, Graphic Design in Europe: taught 3 times.
(developed customized study abroad course through UMn Global Campus, planned itinerary, created original syllabus, recruited students)
DHA 8114, Graduate Design Studio: taught 3 times.

UMn Guest Lectures

Guest lectured 11 times in DHA 1101, Intro to Design Thinking.
Guest lectured 4 times in DHA 8101, Philosophical Foundations of DHA

UMn Undergraduate Advising

Advised approximately 30 undergraduate Graphic Design majors annually (1998-2006).
Serve on approximately 60 portfolio reviews annually.
Advise Honors Capstone projects.

UMn Graduate Advising (including chairing Thesis Committee)

MS student Han Zhang, 2007-2009.
MFA student Mike Lee, 2006-present.
MFA student Heba Amin, 2006-2009.
MFA student Jim Felgate, 2004-2009.
MFA student Peter Gaustad, 2004-2008.
MFA student Rebecca Noran, 2003-2007.
MFA student Paul Bruski, 2004-2005.
MFA student Erika Bergstrom Dodge, 2003-2005.
MLS (Master of Liberal Studies) student Nance Longley, 2002-2004.
MFA student Pete Wagner, 2002-2004.
MFA student Tom Dimock, 2001-2003.
MA student Shawn Boeckman, 2000-2003.
MFA student Louise Fritchie, 2000-2002.
MFA student Rhonda Arntsen, 2000-2001.

UMn Graduate Thesis Committees

MFA student Nicole Steinhofner (Riner), 2006-2008.
MFA student Mauricio Arango, 2002-2003.

Other Teaching, related to UMn position

External member of MFA Thesis Committee for Jon Grizzle,
Minneapolis College of Art and Design, 2006.
External member of MFA Thesis Committee for Maryam Hosseinnia,
Minneapolis College of Art and Design, 2002.

Associate, Assistant Professor of Graphic Design

Department of Art, Northern Kentucky University
Highland Heights, Kentucky 1989-1998

Taught 6 graphic design courses annually in undergraduate program offering BA and selective admission BFA degrees. With one other full-time faculty, managed studio facilities which included fully equipped microcomputer lab, dedicated upperclass studio space, letterpress shop. Advised students, planned curricula, built library collections, managed area budget, hired part-time faculty. Participated in college and university committees.

Program Chair, Graphic Design 1993-1998.
Provided leadership in Program curricular and logistic matters.

Faculty advisor to Students in Design 1991-1998.
Advised approximately 15 students in student chapter of the American Center for Design, Chicago.

Honors Program faculty 1994-1996.
Selected from University-wide pool to serve as honors faculty.

Promotion to Associate Professor with tenure 1995.

Sabbatical Leave, Fall 1996
Selectively chosen from University-wide applicant pool; successfully completed proposed project.

NKU Teaching

Art 122 Three-Dimensional Studies: taught 4 times.
Art 225 Introduction to Graphic Design: taught 5 times.
Art 226 Intro to Typography: taught 7 times.
Art 300 Art of the Book: taught 4 times.
(original course proposal, syllabus)

Art 321 History of Design (lecture): taught 1 time.
Art 325 Graphics Production: taught 8 times.
Art 327 Advanced Typography: taught 4 times.
Art 425 Advanced Graphic Design I: taught 1 time.
Art 426 Advanced Graphic Design II: taught 6 times.
Art 428 Graphic Design Senior Project (seminar): taught 7 times.
Art 493 Multimedia for Design: taught 2 times.
(original course proposal, syllabus)
Art 498 Independent Study: taught 8 times.
Art 498 Graphic Design in Britain: 1 time in London, England through
Cooperative Center for Study in Abroad. (original course proposal, syllabus).
Hnr 304 Humanity and the Machine: Impact of Design (seminar): taught 3 times.
(original course proposal, syllabus).

NKU Advising

Advised approximately 55-70 Graphic Design majors per semester 1989-1998.
Served on approximately 250 portfolio reviews 1989-1998.
Served on approximately 90 senior show reviews 1989-1998.

NKU guest lectures

Art 111 Concepts in Art: 8 times between 1994-1998.
Alpha Chi Honor Society induction ceremony keynote address Travel: The Other
University. 1990.
Faculty Luncheon Lecture Art and Design: Which is the Chicken, Which is the
Egg? 1990.

Instructor of Graphic Design

Ohlone College (*Part-time adjunct instructor.*)
Fremont, California 1987
Taught sophomore typography course (2 times).

Discipline Related Service

Solicitation to write review by department head, dean or provost, assessing candidate's case for promotion. Provide academic consulting to other universities.

External reviewer

York University. Review of candidate's application for promotion to Associate Professor with tenure. Spring 2009.

Northeastern University. Review of candidate's application for promotion to Full Professor. Summer 2008.

Iowa State University. Review of candidate's application for promotion to Full Professor. Fall 2007.

Rutgers University. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2007.

University of Memphis. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2007.

University of Wisconsin. Review of candidate's application for promotion to Associate Professor with tenure. Winter 2006.

Southern Illinois University. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2006.

Bowling Green State University. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2006.

University of Florida. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2005.

Northern Illinois University. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2005.

Bowling Green State University. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2004.

University of South Florida. Review of candidate's application for promotion to Associate Professor with tenure. Winter 2004.

Oklahoma State University. Review of candidate's application for promotion to Associate Professor with tenure. Fall 2003.

University of Minnesota-Duluth. Review of candidate's application for promotion to Associate Professor with tenure. Fall 2003.

University of Illinois, Urbana-Champaign. Served as blind reviewer for manuscript submitted to *Journal for Aesthetic Education*. University of Illinois Press. 2002.

Bradley University, Peoria, Illinois. Provided advice, and reviewed curriculum for new Master of Fine Arts in graphic design degree program. Fall 2002.

University of Texas, Austin. Review of candidate's application for promotion to Associate Professor with tenure. Summer 2002.

Illinois Wesleyan University. Review of candidate's application for promotion to Full Professor. Fall 2000.

Western Washington University. Letter of support of candidate's application for promotion to Associate Professor with tenure. Fall 2000.

Professional organization leadership

American Institute of Graphic Arts, Minnesota chapter. Minneapolis, Minnesota. AIGA-MN Education Summit Steering Committee. 2001-2003.

American Institute of Graphic Arts, Cincinnati chapter. Cincinnati, Ohio. Board member: 1996-1997.

Art Directors Club of Cincinnati. Cincinnati, Ohio. Board member (Education chair): 1993-1994.

Design Educators Consortium of Kentucky. Co-founder: 1991.

Juror for competitions

Art Center Dayton annual design competition. Dayton, Ohio. 1996.
Craftmans Printing Club annual printing competition. Cincinnati, Ohio. 1996.

Conference organization

Co-chair (with B. Martinson) Design: Refining our Knowledge, an international graphic design education conference held at the University of Minnesota in October 2003. Planned format and logistics, organized marketing efforts, recruited external peer reviewers, etc.

Membership in professional organizations

American Institute of Graphic Arts, Minnesota chapter. 1998-2008.
AIGA-MN Education Summit Steering Committee. 2001-2003.
Walker Art Center. Minneapolis, Minnesota. 1998-2006.
Minnesota Center for Book Arts. Minneapolis, Minnesota. 1998-2000.
American Institute of Graphic Arts, Cincinnati chapter. 1996-1997.
Art Directors Club of Cincinnati, Cincinnati, Ohio. 1991-1996.
The Contemporary Arts Center, Cincinnati, Ohio. 1992-1997.
Graphic Design Education Association. 1990-1993.
American Center for Design, Chicago, Illinois. 1990-1997.

Service to the Community

Provided pro bono design services to a non-profit organization, Turn Off The Violence (consulted on identity and website site design). 2001-2002.
Presented a slide lecture "Brief Overview of the History of Graphic Design" to the Brothers of the New Melleray Monastery, Dubuque, Iowa. 2001.
Designed 36-page Literary Arts Journal for St. Anthony Park School, (6 times) St. Paul, Minnesota. 1999-2004.
City of Newport, Kentucky *Monmouth Street Commission on Design* Team. Advised city committee on using graphic design as feature of urban renewal. 1996.

Anderson High School, Cincinnati, Ohio. Studio demonstration. 1993.
American Institute of Graphic Arts, Cincinnati chapter. College Portfolio Day.
Reviewed student portfolios from area colleges. 1992-1994.
Highlands High School, Ft. Thomas, Kentucky. Studio demonstration. 1992.
Governor's School for the Arts. Portfolio juror for college-bound students. 1990-1991.
Ninth Congressional District (Indiana) Art Portfolio Day. Represented NKU. 1990.
Cincinnati Public School Watch Program. Studio demonstration. 1990.
Newport, Kentucky Central Catholic High School. Studio demonstration. 1990.

Professional Development: Teaching

Future History 3: Twenty-first Century Curriculum. AIGA, Chicago. 2009.

Graphic Design Education Summit, American Institute of Graphic Arts,
Minnesota chapter, 2002.

Graphic Design Education Summit, American Institute of Graphic Arts,
Minnesota chapter, 2001.

Tenure workshop with Vice Provost Robert Jones and Vice President Carol Carrier
University of Minnesota 2001.

Writing Intensive workshop, University of Minnesota 1999.

Bush Faculty Development Program for Excellence in Teaching, University of
Minnesota 1998-1999.

Grant Writing workshop, University of Minnesota 1998.

Putting Course Content on the Web workshop, University of Minnesota 1998.

Internationalizing the Curriculum workshop, Northern Kentucky University 1990.

Celebrating Teachers & Teaching workshop, Northern Kentucky University 1990.

Professional development: Design

Design and Its Publics: Curators, Critics, and Historians. Conference co-sponsored by UMn
Design Institute and Department of Art History. 2007.

Interplay: Mid-America College Art Association. Sponsored by UMn Art Department. 2004.

Experience Design Forum. Co-sponsored by the American Institute of Graphic
Arts-Minnesota and the Human-Computer Interface special interest group of the
Association of Computing Machines. 2002.

Just the Type. Co-sponsored by the UMn Design Institute and the Minneapolis College
of Art and Design. 2001.

Convergence: Creative Summit. Co-sponsored by the UMn Design Institute and
the Walker Art Center. 2001.

Sins of Change: Media Arts in Transition. Walker Art Center. 2000.

Information Design seminar presented by Edward Tufte, Yale University.
Minneapolis, Minnesota. 1999.

Design Summit: Designing the Future, the Future of Design. University of
Minnesota. 1999.

University and College Design Association conference. New Orleans, Louisiana.
1998.

American Center for Design national Students in Design conference (took 12 students). Chicago, Illinois. 1997.

Living Surfaces: Design for the Internet. American Center for Design, Chicago, Illinois. 1996.

Kent State University multimedia workshop. Kent, Ohio. 1995.

American Center for Design national Students in Design conference (took 14 students). Chicago, Illinois. 1995.

Graduate Design Education: Fact or Fiction? Symposium. American Center for Design, Chicago, Illinois. 1994.

American Center for Design national Students in Design conference (took 13 students). Chicago, Illinois. 1994.

Living Surfaces Multimedia in Design. American Center for Design, Chicago, Illinois. 1993.

American Center for Design national Students in Design conference (took 12 students). Chicago, Illinois. 1993.

Graphic Design Education Association national conference, Raleigh, North Carolina. 1992.

American Center for Design national Students in Design conference (took 20 students). Chicago, Illinois. 1991.

Art of the Contemporary Book, Ohio State University. Columbus, Ohio. 1991.

Design Educators of Kentucky Summit. University of Louisville. Louisville, Kentucky. 1991.

Mid America College Art Association conference. Cincinnati, Ohio. 1990.

Graphic Design Education Association conference. Chicago, Illinois. 1990.

University and College Design Association conference. Cincinnati, Ohio. 1989.

Visual Studies Workshop *Making Artist's Books*. Rochester, New York. 1987.

Stanford Conference on Design. Palo Alto, California. 1985.

Educational outreach materials designed

McCarthy, S. J. et al. (students of DHA 2351, Fall 2008). Art directed students of Graphic Design 1 in design of Graphic Design graduate program recruitment brochure. University of Minnesota.

McCarthy, S. J. et al. (students of DHA 2351, Fall 2007). Art directed students of Graphic Design 1 in design of Architecture Program poster. CDes Student Services. University of Minnesota.

McCarthy, S. J. et al. (students of DHA 2351, Spring 2007). Art directed students of Graphic Design 1 in design of Graphic Design Program brochure. CDes Student Services. University of Minnesota.

McCarthy, S. J. (2006). Designed two-page spread illustrating College of Design organizational structure. CDes magazine. Winter 2006-07. University of Minnesota.

McCarthy, S. J. (2004). Designed logo, invitation, poster and exhibition installation for Hip Art That's Square exhibition. The Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2003). Designed logo, invitation, catalog and exhibition installation for Form\Inform exhibition, The Goldstein Museum of Design, University of Minnesota.

McCarthy, S. J. (2003). Shot photographs, designed website and wrote content for DHA 5196: Graphic Design in London, Glasgow and Amsterdam website, University of Minnesota.

McCarthy, S. J. (2002-2003). Designed identity, promotional card, poster and website for Design: Refining our Knowledge, an international graphic design education conference, University of Minnesota.

McCarthy, S. (2002). Designed poster for Office of Equal Opportunity and Affirmative Action as case study with DHA 2351, Graphic Design 1. University of Minnesota.

McCarthy, S. J. (2002). Designed website for Goldstein Museum of Design. University of Minnesota.

McCarthy, S. J. (2001). Shot photographs, designed website and wrote content for DHA 5196: Graphic Design in London, Glasgow and Dublin website, University of Minnesota.

McCarthy, S. J. (2001). Designed web site and wrote content for Access Minnesota “Web Design Ideas”, University of Minnesota Extension Service.

McCarthy, S. J. (2000). Designed event announcement for Design Dialog with Lupton & Franceschini for the Design Institute. University of Minnesota.

McCarthy, S. J. and Chu, S. (2000). Designed graduate student recruitment poster (unpublished), DHA. University of Minnesota.

McCarthy, S. J. (2000). Designed 116-page publication Minnesota Creates: Fashion for a Century, Goldstein Gallery. University of Minnesota.

McCarthy, S. J. (2000). Designed event announcement for Design Dialog with Pullman & Hill for the Design Institute. University of Minnesota.

McCarthy, S. J. (2000). Designed poster / mailer series for the Design Institute’s Spring 2000 Seminars. University of Minnesota.

McCarthy, S. J. (1999-2000). Created logo, poster, website, conference program and other graphic materials for the Design Institute. University of Minnesota.

McCarthy, S. J. (1998). Designed Face the Surface poster. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1996). Designed “c’mere man, i wanna talk to you” show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1995). Designed Designer as Author identity and poster. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1995). Designed NKU Art brochure. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1995). Designed Ana England show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1994). Designed Choices art faculty show poster. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1993). Designed Stone/Hower photo show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1993). Designed New Collections, Our Selections poster. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1993). Designed Raw Spirit show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1992). Designed Vital Signs show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1992). Designed New Works show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). Designed Barry Andersen show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). Designed NKU Art brochure. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). Designed Gerald Guthrie show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1990). Designed (and letterpress printed) Department of Art faculty show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). Designed NKU Art brochure. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1991). Designed Gerald Guthrie show mailer. Northern Kentucky University, Highland Heights, Kentucky.

McCarthy, S. J. (1990). Designed (and letterpress printed) Department of Art faculty show mailer. Northern Kentucky University, Highland Heights, Kentucky.

University Governance

Design, Housing, and Apparel committees, University of Minnesota

Design, Housing & Apparel Identity Task Force, 2008.
Retail Merchandising Faculty Search Committee, 2007-2008.
Graphic Design Club (AIGA student chapter) advisor, 2004-2008.
Goldstein Policy and Advisory committee, 2005-2006.
By Design Advisory Committee, 2004-2006.
Learning Abroad Task Force, 2005.
Faculty Mentor Committee (Assistant Professor Daniel Jasper) 2002-2008, chair.
By Design Advisory Committee, 2002-2004.
Policy and Advisory Committee, 2002-2003.
Graphic Design Faculty Search Committee, 2002.
By Design Advisory Committee, 2001-2002.
Policy and Advisory Committee, 2001-2002.
Policy and Advisory Committee, 2000-2001, chair.
By Design Advisory Committee, 2000-2001.
Clothing Design Faculty Search Committee, 2000-2001.
Clothing Design Faculty Search Committee, 1999-2000.
Graphic Design Program faculty Committee, standing appointment.
Graduate Program faculty committee associate member, standing appointment.
College of Human Ecology Centennial Committee, 1998-2000.

College of Design committees, University of Minnesota

CDes Taskforce on Revenue Generation, 2009.
CDes Faculty Assembly Vice Chair, 2008-present.
CDes Interdisciplinary Design Minor/Major Committee, 2008-present.
CDes Constitution Committee, 2006-2007.
CDes Lecture Series Committee, 2006.

College of Human Ecology committees, University of Minnesota

College Leadership Committee, 2003-2004.
CHE Workload Policy Taskforce, 2003-2004, co-chair.
College Leadership Committee, 2002-2003.
Policy and Planning Committee, 2002-2003.
Policy and Planning Committee, 2001-2002, chair.
Honors Program advisory committee, 2001.
Policy and Planning Committee, 2000-2001.
Policy and Planning Discovery Taskforce, 2000-2001.

Other committees, University of Minnesota

Ivory Tower literary arts journal faculty consultant, 2009.
University-wide Advisory Committee on Athletics, 2006-2007.
Art History Library *Gorman Fund* Committee, 2005-present (chair, 2008-).
Design Institute Faculty Advisory Board, 2002-2003.
New Media Studies Minor Committee, Dept. of Journalism, 2001-2002.
Alternate Senator, CHE representative to UM Faculty Senate, 2001-2003.
New Media Faculty Search Committee, Dept. of Journalism, 2000.

University-wide committees, Northern Kentucky University

Panel on Instruction and Technology. 1995.
Faculty Benefits Committee, Fellowship Subcommittee Chair. 1995.
Writing Across the Curriculum Committee. 1994.
Budget Committee. 1993.
Campus Recognition Project Task Force. 1993.
Faculty Benefits Committee, Project Grant Subcommittee. 1991.
Professional Concerns Committee, Secretary. 1990.

College of Arts and Sciences committees, Northern Kentucky University

Technology Committee. 1995.
Student Organization Faculty Advisors Committee. 1993.
Curriculum Committee. 1992.
New Faculty Workshop facilitator. 1991.
New Arts & Sciences Faculty Workshop. 1990.

Department of Art committees, Northern Kentucky University

Graphic Design Faculty Search Committee, chair. 1998.
Reappointment, Promotion and Tenure Committee. 1997.
Painting Faculty Search Committee. 1994.
Reappointment, Promotion and Tenure Committee. 1997.
Reappointment, Promotion and Tenure Committee. 1996.
Art Education Faculty Search Committee. 1994.
Graphic Design Faculty Search Committee, chair. 1993.
Art Appreciation Faculty Search Committee. 1993.
Department of Art Chair Search Committee. 1992.

Professional Design and Consulting Experience

Graphic Designer doing business as Steven McCarthy Design, Episodic Design

Palo Alto, California 1985-1989.

Cincinnati, Ohio 1989-1998.

Minneapolis/St. Paul, Minnesota 1998-present.

Provide comprehensive graphic design services in the areas of publication, interactive and identity design to a variety of clients. Partial client list:

The College of Human Ecology, University of Minnesota.

Goldstein Museum of Design, University of Minnesota.

Design Institute, University of Minnesota.

Ideas to Go, Minneapolis.

Northern Kentucky University Dept. of Art, Highland Heights, Kentucky.

The Contemporary Arts Center, Cincinnati, Ohio.

ChoiceCare (Humana), Cincinnati, Ohio.

Mary Ann's Unique Jewels, Inc., Erlanger, Kentucky.

The Kidney Foundation of Greater Cincinnati, Ohio.

C.A.G.E. Gallery, Cincinnati, Ohio.

F&W Publications, Cincinnati, Ohio.

ST Publications, Cincinnati, Ohio.

Stanford University, Palo Alto, California.

DFX, Inc., Santa Clara, California.

Pacific Telesis, Walnut Hills, California.

Exhibits Coordinator, Stanford University Libraries

Palo Alto, California 1986-1989.

Designed exhibits, posters and publications for the Department of Special Collections and University Archives.

Assistant to Art Director, Hewlett-Packard

Cupertino, California, Summer Internship 1984.

Helped coordinate photo shoots, assisted Marketing Communications Art Director.

Preparator, Krannert Art Museum

University of Illinois, Champaign, Illinois 1981-1983.

Installed art exhibitions, constructed displays, matted and framed works of art.

Production Artist, Solo Cup Company

Urbana, Illinois 1980-1981.

Produced camera-ready art for printing.